

Aura – Valle Aurelia, appointed Savills Larry Smith to the management of the new shopping centre under construction in the heart of Rome

Valle Aurelia Mall Srl has appointed Savills Larry Smith to manage Aura – Valle Aurelia, the new shopping centre under construction in the heart of Rome, close to the Vatican, which will open in the first part of 2018. The shopping centre, which has Forum Real Estate Management as Asset Manager, will develop on four floors and have a 21.000 sqm total GLA. Moreover, there will be a semi-open vertical gallery that will link efficiently different floors.

The Centre is located in West Rome and has a good pedestrian accessibility, thanks to Valle Aurelia Metro A stop and it is only 800 Mt far from the Vatican City.

The food-court panoramic roof terrace will be unique and distinctive because of its city location and its wonderful view on Rome.

Aura – Valle Aurelia will have also more than 600 parking lots and a Virgin Active Gym this will add value to the shopping centre that will be capable of satisfying all the citizens and tourists of the area.

Christian Recalcati, Managing Director of Savills Larry Smith, comments: *“We are really pleased to be appointed to the management of this new mandate, the new opening and management of a shopping centre still under construction are always a challenge. It is necessary to make the clients understand the value of the centre from its opening, of its brand mix, services and of its communication. That is why we already defined a team that is now working on the project together with the property and the asset manager. The shopping centre is well located in Rome; our mission will be to place it in the heart of its future customers.”*

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