

AURA

VALLE AURELIA

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Roma

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Activity	Management
Format	Shopping Centre Medium
Location	Roma
Owner	Valle Aurelia Mall S.r.l. e Panorama SPA
Opening date	2018
Total GLA	19,640 sqm
No of shops	60
Levels	4
Parking lots	750 (2 levels)
Key Anchors	<p>RETAIL: Pam, H&M, Euronics, Terranova, Calliope, Talco</p> <p>RESTAURANT: McDonald's, Old Wild West, KFC, Shi's, Pizzikotto</p> <p>LEISURE: Virgin Active</p>



POPULATION WITHIN THE CATCHMENT AREA

Catchment Area (Isochrones)	Inhabitants		Cumulated Inhabitants	
	(no.)	(%)	(no.)	(%)
00' - 05'	83,712	12.54	83,712	12.54
05' - 10'	234,597	35.13	318,309	47.67
10' - 15'	349,495	52.33	667,804	100
TOTAL	667,804	100	667,804	-

Istat data at 31/12/2016

